Healthiest Cities and Counties Challenge Seed Support Application

HealthyCommunity50 finalists received initial seed funding for Challenge efforts. We thought it most appropriate that the funding be made available for cross-sector partners to explore promising practices and to encourage intentional and sustainable collaboration between partners. The seed funding does not come with restrictions or requirements from our Challenge partners. Our hope is that the funding can be used to kickstart an exciting idea or partnership, supplement a current or emerging initiative, and/or leverage & encourage new sources of funding.

Please read the descriptions of various levels of seed support as well as clarifying information below before submitting this form. Applications will be accepted on a rolling basis and will be awarded until funding is depleted. Submissions will be reviewed by the BTCC core team; partners will be notified if the team has questions. Determinations will be made with the following considerations in mind: alignment with an HCCC metric; exploration of the E4 Framework; and if a partner has received seed support.

<table>
<thead>
<tr>
<th>HCCC Metrics</th>
<th>E4 Framework™ for Selecting Strategies</th>
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<tbody>
<tr>
<td>Food access &amp; security</td>
<td>Is it effective?</td>
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<tr>
<td>Living wage</td>
<td>Is it ethical?</td>
</tr>
<tr>
<td>Quality child care access</td>
<td>Is it efficient?</td>
</tr>
<tr>
<td>Social inclusion</td>
<td>Is it equitable?</td>
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Please know that we are hoping to secure additional funding to be added to the available pool of support. Also, we are new to developing and rolling out a process like this- if you have questions, recommendations, or concerns please let us know!
Please consider the following information as your team works to complete this application.

One can apply for any level of support; i.e. one does not need to apply for Exploration Level support before applying at the Coordination or Collaboration Levels.

Applicants must email or fax a completed W9 upon application submission (btccbloomington@gmail.com or 812-349-2892). This will allow us to process prospective payments more quickly. A separate W9 is required for each partner requesting funding. https://www.irs.gov/pub/irs-pdf/fw9.pdf

All partners receiving seed support will be asked to share their efforts and, if applicable, outcomes during the project timeline. The method and venue for disseminating this information will be different depending on the project or activity; it could be included on the BTCC website and featured in BTCC email updates and/or partners may be asked to present at Quarterly Cross-sector Team Meetings or other gatherings/events.

**Levels of Seed Support are as follows:**

*Exploration Level:*
- Supported up to $250
- Single cross-sector team partners are eligible (i.e., one organization/group)
- Must be aligned with at least one metric
- Must share findings/key learnings with cross-sector team

*Coordination Level:*
- Supported up to $500-$750
- Requires a minimum of two partners with at least one being on the cross-sector team. For example, a cross-sector partner and another community group (or groups) could apply together, as could multiple cross-sector partners.
- Must be aligned with at least one metric
- Must identify anticipated outputs & outcomes and share progress/updates
- Monetary match is preferred but not required

*Collaboration Level:*
- Supported $1,000+
- Requires a minimum of two partners with at least one being on the cross-sector team. For example, a cross-sector partner and another community group (or groups) could apply together, as could multiple cross-sector partners.
- Must be aligned with at least one metric
- Must identify anticipated outputs & outcomes and share progress/updates
- Monetary match is required
Applicant Questions

1) Application contact name:

2) Contact email for applicant:

3) Please list the Cross-Sector Team Partner(s) applying for seed funding.

4) List additional partners, if applicable.

5) Which level of seed funding are you applying for?
   - Exploration Level
   - Coordination Level
   - Collaboration Level

6) If known, what is the exact amount of the request?

7) If there is more than one partner, how will funds be distributed (i.e., $250 to one partner and $250 to another; $500 to one partner)?

8) Which metrics are related to your proposed project/initiative/effort?
   - Living Wage
   - Food Access
   - Food Security
   - Quality Affordable Childcare
   - Social Inclusion

9) Describe your proposed project/initiative/effort below. Please describe the way in which you will address the metrics selected above:

10) The E4 Framework (TM) for Selecting Strategies guides one to consider whether a strategy is effective, ethical, efficient, and equitable. Please describe how you have considered the E4 Framework (TM) in your application.
11) Outputs tell the story of what you produced or your activities. They are usually communicated in numbers. Please share any anticipated outputs known at this time (or why this is an unknown right now).

12) An outcome is a change occurring as a result of project outputs. Please share any anticipated outcomes known at this time (or why this is an unknown right now).

13) Partners will be asked to share key learnings with others. Please indicate the spaces in which you would be open to offering your insights.
   - Cross-Sector Team Meetings
   - Quarterly BTCC Gatherings
   - Blog Posts
   - MC3 Summit or other events
   - Other:

14) Tell us more about the monetary match you have secured (who is providing the match, how much, are there expectations associated etc.), if applicable.

15) Please describe any dates or time frames of which we should be aware; i.e., you are applying for a conference fee that requires registration by a certain date, etc.

We appreciate your willingness to complete this form and, moreover, to be a part of the Healthiest Cities and Counties Challenge. One of our team members will be in touch soon. In the meantime, please contact btccbloomington@gmail.com with any questions.